



Sanjeevani Multipurpose Foundation's  
**DR. DEEPAK PATIL AYURVEDIC MEDICAL  
COLLEGE AND RESEARCH CENTER**

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## **ACTIVITY REPORT**

### **Entrepreneurship Development Cell (EDC)**

**Dr. Deepak Patil Ayurvedic Medical College & Research Centre, Borpadale, Kolhapur**

#### **1. Name of the Activity:**

Guest Lecture on

“Future Prospects after BAMS & Scope of Certification Courses in Ayurveda”  
(Under MoU Collaboration with Abhinav Ayurveda Institute)

#### **2. Date, Time & Venue:**

**Date:** 18th April 2026

**Time:** 2:30 PM onwards

**Venue:** College Premises, DDPAMC, Borpadale, Kolhapur

#### **3. Guest Speaker:**

Dr. Ajit S. Rajigare, MD; PhD

Director, Abhinav Ayurveda Institute, Kolhapur

#### **4. Coordinator:**

Dr. Parag Vishwas Kulkarni

Coordinator, Entrepreneurship Development Cell (EDC)

#### **5. Associated Departments:**

Department of Swasthavritta Evum Yoga

Department of Panchakarma

Department of Shalya Tantra

#### **6. Aim and Objectives of the Activity:**

##### **Aim:**

To orient BAMS students and interns towards career opportunities, skill-based certification courses, and entrepreneurship avenues in Ayurveda.

##### **Objectives:**

To create awareness about future career prospects after BAMS.

To introduce structured certification programs under MoU collaboration:

-CCNAD (Nutrition & Ayurveda Dietetics)

-CCAAP (Advance Panchakarma)

-CCAMAD (Anorectal Disorders)

To bridge the gap between academic learning and practical clinical exposure.  
To promote entrepreneurship and self-employment opportunities in Ayurveda.  
To motivate students for skill enhancement and specialization.  
To strengthen academic collaboration under MoU.

## **7. Proceedings of the Event:**

The program commenced with a formal introduction of the guest speaker and the objectives of the session under the Entrepreneurship Development Cell initiative.

Dr. Ajit S. Rajigare delivered an insightful and highly engaging lecture focusing on the evolving landscape of Ayurvedic practice and career development after BAMS.

## **Key Highlights of the Lecture:**

### **1. Career Opportunities after BAMS**

Clinical practice and specialization  
Opportunities in wellness, preventive healthcare, and integrative medicine  
Academic and research pathways  
Global demand for Ayurveda professionals

### **2. Certification Courses under MoU Collaboration**

CCNAD (40 hours): Focus on Ayurveda nutrition and dietetics  
CCAAP (100 hours): Advanced Panchakarma training with clinical exposure  
CCAMAD (200 hours): Specialized training in anorectal disorders and Ksharasutra  
The speaker elaborated on course structure, duration, hands-on training components, and professional benefits.

### **3. Practical Exposure & Skill Development**

Importance of hands-on clinical training  
Patient-centric approach and outcome-based practice  
Integration of classical Ayurveda with modern clinical needs

### **4. Entrepreneurship in Ayurveda**

Establishment of specialty clinics (Diet clinic, Panchakarma centre, Proctology unit)  
Business planning and patient management  
Branding, marketing, and sustainable practice models

### **5. Real-world Insights**

Case-based discussions  
Experience sharing from clinical practice  
Importance of continuous learning and certification  
The session was highly interactive, with students actively participating in discussions and clearing their queries regarding career planning and specialization.

## **8. Outcome of the Event:**

The guest lecture yielded significant academic and professional benefits:

Enhanced awareness among students regarding career pathways after BAMS.  
Increased interest in skill-based certification courses.  
Improved understanding of clinical application and practical training.  
Encouragement towards entrepreneurship and independent practice.  
Strengthened collaboration between institution and industry partner.  
Positive feedback and active engagement from students and faculty.

## **9. Conclusion:**

The activity was successfully conducted under the Entrepreneurship Development Cell and proved to be highly informative, motivating, and impactful. The session effectively aligned

with the objectives of academic excellence, skill development, and entrepreneurial orientation in Ayurveda.

The guidance provided by the expert significantly contributed towards shaping the professional outlook of students and interns.

### 10. Future Scope Ahead:

Organization of advanced workshops and hands-on training programs.

Implementation of certificate courses under MoU for interested students.

Conducting regular guest lectures and expert sessions.

Development of student entrepreneurship projects and startups in Ayurveda.

Strengthening industry-academia collaboration for clinical exposure.

Establishment of specialty clinics and incubation support through EDC.

**Report Prepared by:**

**Dr. Parag Vishwas Kulkarni**  
**Coordinator;**

Entrepreneurship Development Cell (EDC)  
DDPAMC, Borpadale, Kolhapur

